

Norton Plaza



POP UP LEASING
+ ADVERTISING
OPPORTUNITIES

norton
PLAZA

by The GPT Group

Norton Plaza provides a shopping experience that focuses on premium fresh food, casual dining and daily essentials. The Centre is easy to navigate and convenient to access. With Coles, the famous Norton Street Grocer, Vintage Cellars, the best in fresh food and other specialties including well known brands such as Bed Bath 'n Table, OPSM, Laser Clinics Australia, Bakers Delight and Howard Storage World.

3.4m

APPROX. ANNUAL TRAFFIC



54

SPECIALTY STORES



460

PARKING SPACES



MAJOR RETAILER

Coles



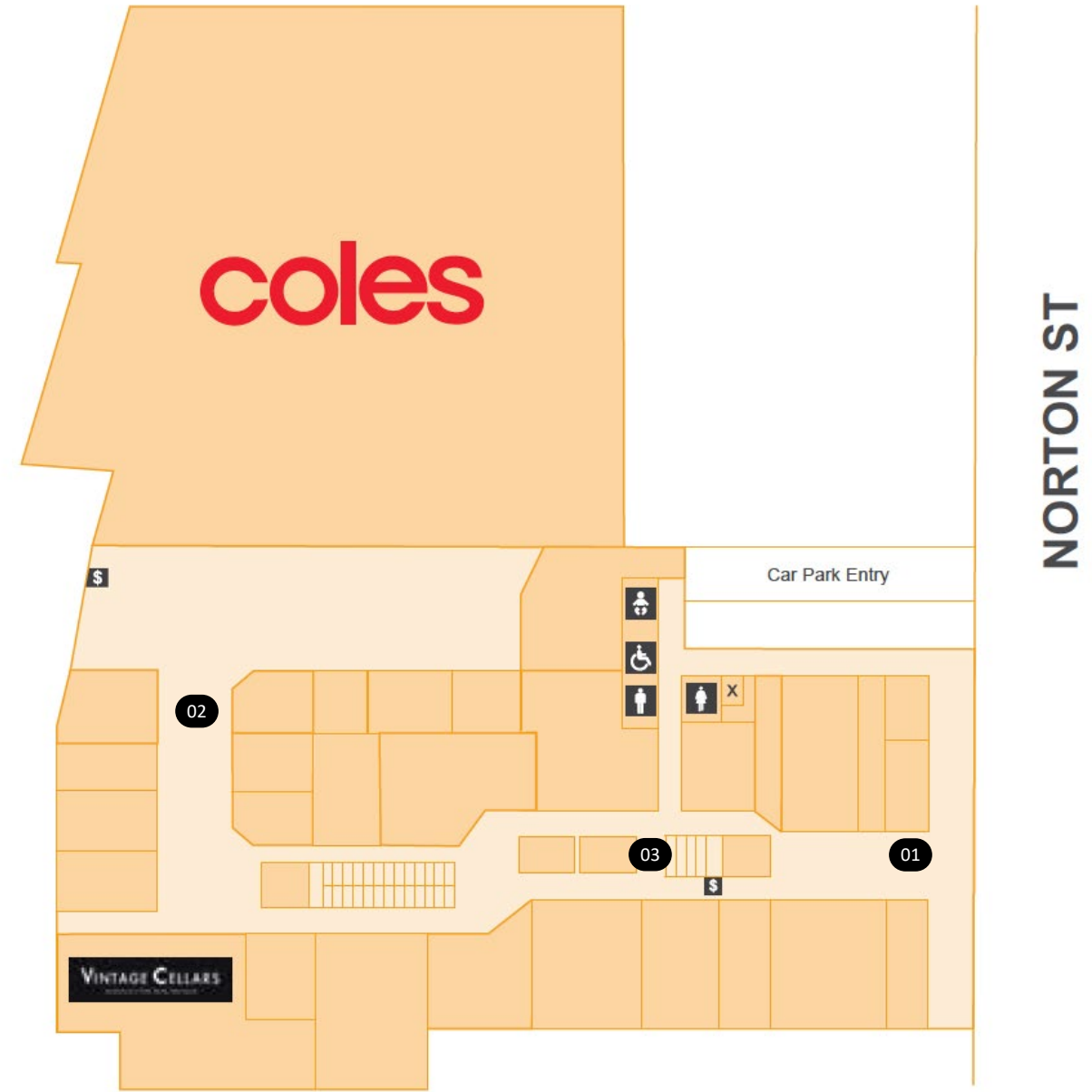
POP UP LEASING

SITE INFORMATION

All prices listed are exclusive of GST, correct as at 1 January 2017, subject to change at the discretion of The GPT Group and may be subjected to seasonal loadings.

*Weekly rate applies to Monday-Sunday bookings only.

Site	Dimension	Power	Weekly Pricing	Daily Pricing
NPPPOP01	2mx2.5m	Yes	\$2,000	\$350
NPPPOP02	3mx4m	Yes	\$2,000	\$350
NPPPOP03	4mx3m	Yes	\$2,000	\$350







BRAND ACTIVATIONS

LET YOUR BRAND REACH ITS POTENTIAL AT NORTON PLAZA

Experiential activations focus on giving your potential customers a high impact and engaging experience that lets them interact with your products and services.

In-centre activations are an excellent way to tap into the power of the retail environment and promote brand awareness. Norton Plaza has a number of promotional advertising platforms across the centre including decals, banners, centre court activations and roaming/sampling opportunities, perfect for any key seasonal or brand launch campaigns.

BENEFITS TO YOUR BRAND

-  Captured audience
 -  Strong sales potential
 -  Excellent brand reach
 -  High traffic and exposure assets
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MEDIA & ADVERTISING

For reference:

- Packages available on request
- Loadings are applicable in peak periods (November - December)
- All spaces are subject to availability
- All prices exclude production and install
- Recommendation on production and installation can be provided

Description	Dimensions	2017 Weekly Rate
Entry doors (double sided)	Varies	\$520 +GST per entry
Large Format Atrium Banner	3m (H) x 2.7m (W)	\$700 +GST per banner
Floor decals	Varies	\$200 +GST per decal
Roaming & Sampling	Not applicable	\$1,000 +GST per day
Car Park Tickets	86.8mm (L) x 53.8mm (H)	\$1,000 +GST per 250,000 tickets

CONTACT

For further information or to make a booking,
please contact:

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